

IT'S NEVER TOO SOON TO START PLANNING YOUR STEM CAREER—AND THAT MEANS CHOOSING THE BEST COMPANIES THAT ARE FOCUSED ON PREPARING YOU FOR STEM JOBS. WE'VE DONE THE RESEARCH AND THESE ARE THE BEST OF THE BEST.

Over the past year, we reviewed publicly available data along with survey information from hundreds of employers in an effort to assist educators, parents and especially graduating students to recognize what top employers are doing to help you find a career you will love in the present and far into the future. The result is a set of practices that are critical for leading and shaping workforce development and driving student engagement in STEM subjects.

These employers understand that we need all students to invest more in developing their STEM knowledge and skills, and they are highly engaged in doing something about it. Throughout the year, we invite new employers to participate in our benchmark study, and highlight those employers in our 10 Hot Jobs listings. Here, we introduce for the first time the Top 25 STEM JobsSM Approved Employers for the 2014-2015 school year.

WHAT ARE THEY DOING BETTER THAN ANYONE ELSE?

1. THEY ARE STRENGTHENING THE CONNECTION BETWEEN CLASSROOMS AND CAREERS

All employers measure the effectiveness of their recruiting efforts, but very few invest in developing talent pipelines that reach into high schools or even middle schools to expose students to new career options they would never get a chance to experience.

2. THEY ARE ATTRACTING AND SUPPORTING GREATER DIVERSITY AMONG STEM PROFESSIONALS AND FIELDS

Every employer has work to do in diversity, either in sustaining their best practices or in assuring the skill potential of women and minorities in STEM professions. These employers are open about their own diversity and stepping up as industry leaders.

3. THEY ARE CREATING AND PROVIDING OPPORTUNITIES FOR STUDENTS, GRADUATES AND NEW EMPLOYEES TO DISCOVER AND EXPERIENCE NEW CAREER OPTIONS

Employers don't have to provide internships or partnerships with their local communities, but smart employers do. These employers are deeply concerned with creating opportunities for future workers and ensuring that those future hires have continued opportunities to learn and grow with their company.

4. THEY ARE COMMITTED TO THE CAREER DEVELOPMENT AND SUCCESS OF THEIR EMPLOYEES

The traditional concept of a single-employer career is dead. Keeping employees engaged over a full career requires considerable investment. These employers are redefining the career for their employees through investment in training, development and a focus on creating true career pathways.

STEM JobsSM Approved Employers ratings are based on a combination of publicly available data and survey responses. Some companies did not report or could not provide sufficient portions of the data to be considered for rating in this publication. Ratings are provided for all participating companies based on their available data online at: STEMjobs.com.



INTRODUCING THE INAUGURAL LIST OF 2015 STEM JOBSSM APPROVED EMPLOYERS

Meet our initial list of companies and institutions that excel in hiring for technical positions, creating STEM-focused career paths, encouraging workforce diversity and aligning careers with STEM education. Congratulations!

STEM Jobs SM Approved Employer	Creating a Diverse Workplace	Providing STEM Career Employment	Partnering with Teachers and Communities	Opportunities for STEM Students
1. BP America, Inc.	★	★	★	★
2. Exelon Corporation	★	★	★	★
3. DuPont	★	★	★	★
4. Alcoa	★	★	★	★
5. Sprint	●	★	●	★
6. Teleperformance	●	★	★	★
7. Xcel Energy	★	★	★	○
8. Nestle USA	●	★	★	○
9. Apple	★	●	●	★
10. Graphic Packaging International	○	★	★	★
11. Southwest Airlines	★	○	●	★
12. Amazon	●	★	●	○
13. Frontier Communications	●	★	●	○
14. MidAmerican Energy Company	●	○	★	○
15. Yazaki North America, Inc.	★	○	●	★
16. Parsons Corp	★	○	●	○
17. BAE Systems	★	○	●	○
18. Amtrak	●	○	★	○
19. Puget Sound Energy	●	○	●	○
20. Cubic Corporation	○	○	●	★
21. LP Building Products	○	★	●	○
22. Transdev North America	●	○	●	○
23. Intelligrated	●	○	●	○
24. STERIS Corporation	○	○	●	○
25. Siemens Corporation	○	○	●	○

For more information about participating in an upcoming STEM JobsSM Approved Employers survey, please contact us at: info@STEMjobs.com.

KEY ★ Top 10 Best Practice Designation
● Best Practice Designation
○ Passed Benchmark